

Order / Rev: 105009
 Alt Order #: 06837954
 Flight Dates: 09/18/12 - 09/24/12

Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/18/12	09/21/12	M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners	CM	5-6a	-TWTF--	:30	4	\$90.004		0.00	NM	4	\$360.00
		NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTF--					4	\$90.00		0.00			
E 2	KSNV	09/24/12	09/24/12	M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners	CM	5-6a	M-----	:30	1	\$90.004		0.00	NM	1	\$90.00
		NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----					1	\$90.00		0.00			
E 3	KSNV	09/18/12	09/21/12	M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners	CM	6-7a	-TWTF--	:30	4	\$175.004		0.00	NM	4	\$700.00
		NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTF--					4	\$175.00		0.00			
E 4	KSNV	09/24/12	09/24/12	M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	1	\$175.004		0.00	NM	1	\$175.00
		NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----					1	\$175.00		0.00			
E 5	KSNV	09/18/12	09/21/12	Today Show Today Show	CM	658a-9am	-TWTF--	:30	4	\$200.004		0.00	NM	4	\$800.00
		TODAY SHOW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTF--					4	\$200.00		0.00			
E 6	KSNV	09/24/12	09/24/12	Today Show Today Show	CM	658a-9am	M-----	:30	1	\$200.004		0.00	NM	1	\$200.00
		TODAY SHOW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----					1	\$200.00		0.00			
E 7	KSNV	09/22/12	09/22/12	News 3 Sunrise - SATUR@M News 3 Sunrise SATURDAY	CM	6a-7a	-----S-	:30	1	\$125.004		0.00	NM	1	\$125.00
		NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-					1	\$125.00		0.00			
E 8	KSNV	09/22/12	09/22/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	1	\$150.004		0.00	NM	1	\$150.00
		SAT TODAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-					1	\$150.00		0.00			
E 9	KSNV	09/23/12	09/23/12	News 3 Sunrise - SUND@M News 3 Sunrise SUNDAY	CM	6a-7a	-----S	:30	1	\$90.004		0.00	NM	1	\$90.00
		NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S					1	\$90.00		0.00			
E 10	KSNV	09/23/12	09/23/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	1	\$150.004		0.00	NM	1	\$150.00
		SUN TODAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S					1	\$150.00		0.00			
E 11	KSNV	09/23/12	09/23/12	Meet the Press Meet the Press	CM	8a-9am	-----S	:30	1	\$1,300.003		0.00	NM	1	\$1,300.00
		MEET THE PRESS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S					1	\$1,300.00		0.00			
E 12	KSNV	09/23/12	09/23/12	News 3 Today Wknd News 3 Today	CM	9a-930am	-----S	:30	1	\$125.004		0.00	NM	1	\$125.00
		NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S					1	\$125.00		0.00			
E 13	KSNV	09/23/12	09/23/12		CM	9:30a-10a	-----S	:30	1	\$135.004		0.00	NM	1	\$135.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Chris Matthews 9:30AM S											
				Chris Matthews SUN 9:30am											
CHRIS MATHEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S			1		\$135.00			0.00			
E 14	KSNV	09/18/12	09/21/12	M-F Today Show II 3rd HM	CM	9-10a	-TWTF--	:30	4	\$95.004		0.00	NM	4	\$380.00
				M-F Today Show II											
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--			4		\$95.00			0.00			
E 15	KSNV	09/24/12	09/24/12	M-F Today Show II 3rd HM	CM	9-10a	M-----	:30	1	\$95.004		0.00	NM	1	\$95.00
				M-F Today Show II											
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----			1		\$95.00			0.00			
E 16	KSNV	09/18/12	09/21/12	M-F Today Show III 4th HM	CM	10am-11am	-TWTF--	:30	4	\$80.004		0.00	NM	4	\$320.00
				Today 4th Hour											
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--			4		\$80.00			0.00			
E 17	KSNV	09/24/12	09/24/12	M-F Today Show III 4th HM	CM	10am-11am	M-----	:30	1	\$80.004		0.00	NM	1	\$80.00
				Today 4th Hour											
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----			1		\$80.00			0.00			
E 18	KSNV	09/18/12	09/21/12	Rachael Ray	CM	11am-12pm	-TWTF--	:30	4	\$80.004		0.00	NM	4	\$320.00
				Rachael Ray											
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--			4		\$80.00			0.00			
E 19	KSNV	09/24/12	09/24/12	Rachael Ray	CM	11am-12pm	M-----	:30	1	\$80.004		0.00	NM	1	\$80.00
				Rachael Ray											
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----			1		\$80.00			0.00			
E 20	KSNV	09/18/12	09/21/12	Noon News	CM	12-1230pm	-TWTF--	:30	4	\$125.004		0.00	NM	4	\$500.00
				Noon News											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--			4		\$125.00			0.00			
E 21	KSNV	09/24/12	09/24/12	Noon News	CM	12-1230pm	M-----	:30	1	\$125.004		0.00	NM	1	\$125.00
				Noon News											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----			1		\$125.00			0.00			
E 22	KSNV	09/18/12	09/21/12	The Agenda 1230pm	CM	1230-1p	-TWTF--	:30	4	\$100.004		0.00	NM	4	\$400.00
				The Agenda 1230pm											
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--			4		\$100.00			0.00			
E 23	KSNV	09/24/12	09/24/12	The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$100.004		0.00	NM	1	\$100.00
				The Agenda 1230pm											
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----			1		\$100.00			0.00			
E 24	KSNV	09/18/12	09/21/12	Days of our Lives	CM	1258p-2pm	-TWTF--	:30	4	\$125.004		0.00	NM	4	\$500.00
				Days of our Lives											
DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--			4		\$125.00			0.00			
E 25	KSNV	09/24/12	09/24/12		CM	1258p-2pm	M-----	:30	1	\$125.004		0.00	NM	1	\$125.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Days of our Lives											
				Days of our Lives											
				DAYS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	M-----			1		\$125.00	0.00					
E 26	KSNV	09/18/12	09/21/12	The Doctors	CM	2pm-3pm	-TWTF--	:30	4	\$85.004	0.00	NM		4	\$340.00
				The Doctors											
				DRS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/12	09/23/12	-TWTF--			4		\$85.00	0.00					
E 27	KSNV	09/24/12	09/24/12	The Doctors	CM	2pm-3pm	M-----	:30	1	\$85.004	0.00	NM		1	\$85.00
				The Doctors											
				DRS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	M-----			1		\$85.00	0.00					
E 28	KSNV	09/18/12	09/21/12	Dr. Phil	CM	3-4p	-TWTF--	:30	4	\$150.004	0.00	NM		4	\$600.00
				Dr Phil											
				PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/12	09/23/12	-TWTF--			4		\$150.00	0.00					
E 29	KSNV	09/24/12	09/24/12	Dr. Phil	CM	3-4p	M-----	:30	1	\$150.004	0.00	NM		1	\$150.00
				Dr Phil											
				PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	M-----			1		\$150.00	0.00					
E 30	KSNV	09/18/12	09/21/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	-TWTF--	:30	4	\$145.004	0.00	NM		4	\$580.00
				4PM NEWS (1 hour)											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/12	09/23/12	-TWTF--			4		\$145.00	0.00					
E 31	KSNV	09/24/12	09/24/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	M-----	:30	1	\$145.004	0.00	NM		1	\$145.00
				4PM NEWS (1 hour)											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	M-----			1		\$145.00	0.00					
E 32	KSNV	09/18/12	09/21/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	-TWTF--	:30	4	\$175.004	0.00	NM		4	\$700.00
				4PM NEWS (1 hour)											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/12	09/23/12	-TWTF--			4		\$175.00	0.00					
E 33	KSNV	09/24/12	09/24/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	M-----	:30	1	\$175.004	0.00	NM		1	\$175.00
				4PM NEWS (1 hour)											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	M-----			1		\$175.00	0.00					
E 34	KSNV	09/18/12	09/21/12	M-F Early News	CM	5-630p	-TWTF--	:30	4	\$250.004	0.00	NM		4	\$1,000.00
				M-F Early News											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/12	09/23/12	-TWTF--			4		\$250.00	0.00					
E 35	KSNV	09/24/12	09/24/12	M-F Early News	CM	5-630p	M-----	:30	1	\$250.004	0.00	NM		1	\$250.00
				M-F Early News											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	M-----			1		\$250.00	0.00					
E 36	KSNV	09/22/12	09/22/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$150.004	0.00	NM		1	\$150.00
				Sa-Su Early News											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/12	09/23/12	-----S-			1		\$150.00	0.00					
E 37	KSNV	09/23/12	09/23/12		CM	7-10pm	-----S	:30	1	\$450.004	0.00	NM		1	\$450.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
News 3 Live in Prime News 3 in Prime															
NEWS AFTER NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S					1	\$450.00		0.00			
E 38	KSNV	09/18/12	09/21/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-TWTF--	:30	4	\$230.004		0.00	NM	4	\$920.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--					4	\$230.00		0.00			
E 39	KSNV	09/24/12	09/24/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$230.004		0.00	NM	1	\$230.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$230.00		0.00			
E 40	KSNV	09/18/12	09/21/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	-TWTF--	:30	4	\$230.004		0.00	NM	4	\$920.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--					4	\$230.00		0.00			
E 41	KSNV	09/24/12	09/24/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	M-----	:30	1	\$230.004		0.00	NM	1	\$230.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$230.00		0.00			
E 42	KSNV	09/18/12	09/21/12	Face to Face w/ Ralston Face to Face w/ J.Ralston	CM	730-758pm	-TWTF--	:30	4	\$125.004		0.00	NM	4	\$500.00
FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--					4	\$125.00		0.00			
E 43	KSNV	09/24/12	09/24/12	Face to Face w/ Ralston Face to Face w/ J.Ralston	CM	730-758pm	M-----	:30	1	\$125.004		0.00	NM	1	\$125.00
FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$125.00		0.00			
E 44	KSNV	09/22/12	09/22/12	Wknd Jeopardy SAT/Jeopardy	CM	630-7pm	-----S-	:30	1	\$150.004		0.00	NM	1	\$150.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-					1	\$150.00		0.00			
E 45	KSNV	09/22/12	09/22/12	Wknd Wheel of Fortune SAT/Wheel of Fortune	CM	7-730pm	-----S-	:30	1	\$150.004		0.00	NM	1	\$150.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-					1	\$150.00		0.00			
E 46	KSNV	09/22/12	09/22/12	Vegas Inc. Vegas Inc.	CM	6:30-8pm	-----S-	:30	1	\$100.004		0.00	NM	1	\$100.00
VEGAS INC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-					1	\$100.00		0.00			
E 47	KSNV	09/24/12	09/24/12	Mon PR 10-11p Monday Prime 10-11pm	CM	10-11pm	M-----	:30	1	\$1,000.004		0.00	NM	1	\$1,000.00
REVOLUTION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$1,000.00		0.00			
E 48	KSNV	09/19/12	09/19/12	Wed PR 10-11p Wednesday Prime 10-11pm	CM	10-11pm	--W----	:30	1	\$1,000.004		0.00	NM	1	\$1,000.00
DATELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----					1	\$1,000.00		0.00			
E 49	KSNV	09/22/12	09/22/12		CM	9-10pm	-----S-	:30	1	\$400.004		0.00	NM	1	\$400.00

Order / Rev: 105009
 Alt Order #: 06837954
 Flight Dates: 09/18/12 - 09/24/12

Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sat PR 9-10p Saturday Prime 9-10pm															
NBC PRIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-			1		\$400.00			0.00			
E 50	KSNV	09/22/12	09/22/12	Sat PR 10-11p Saturday Prime 10-11pm	CM	10-11pm	-----S-	:30	1	\$500.004		0.00	NM	1	\$500.00
NBC PRIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-			1		\$500.00			0.00			
E 51	KSNV	09/23/12	09/23/12	NFL Football NFL Football	CM	1P-9PM	-----S	:30	1	\$4,000.004		0.00	NM	1	\$4,000.00
SUN NIGHT FTBL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S			1		\$4,000.00			0.00			
E 52	KSNV	09/18/12	09/21/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	-TWTF--	:30	4	\$255.004		0.00	NM	4	\$1,020.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--			4		\$255.00			0.00			
E 53	KSNV	09/24/12	09/24/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$255.004		0.00	NM	1	\$255.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----			1		\$255.00			0.00			
E 54	KSNV	09/22/12	09/22/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$225.004		0.00	NM	1	\$225.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-			1		\$225.00			0.00			
E 55	KSNV	09/23/12	09/23/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$255.004		0.00	NM	1	\$255.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S			1		\$255.00			0.00			
E 56	KSNV	09/18/12	09/21/12	The Tonight Show Tonight Show	CM	1135p-1237a	-TWTF--	:30	4	\$110.004		0.00	NM	4	\$440.00
LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--			4		\$110.00			0.00			
E 57	KSNV	09/24/12	09/24/12	The Tonight Show Tonight Show	CM	1135p-1237a	M-----	:30	1	\$110.004		0.00	NM	1	\$110.00
LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----			1		\$110.00			0.00			
E 58	KSNV	09/18/12	09/21/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	-TWTF--	:30	4	\$40.004		0.00	NM	4	\$160.00
FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--			4		\$40.00			0.00			
E 59	KSNV	09/24/12	09/24/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	M-----	:30	1	\$40.004		0.00	NM	1	\$40.00
FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----			1		\$40.00			0.00			
E 60	KSNV	09/22/12	09/22/12	Saturday Night Live Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$400.004		0.00	NM	1	\$400.00
SNL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-			1		\$400.00			0.00			
													Totals	120	\$25,180.00